

ONE ROOM. EVERY SET. CREATOR EDITION 2026

Launch your own **show!**

No cramming, no memorising. We write the script with you and you read it off a teleprompter, in a sealed, cinema-grade studio built around a 100-inch screen.

01 Launch it. "I have a message. I don't know where to start."

02 Grow it. "I have a show. I can't keep it going."

03 Record it. "I have an audience. I need a better room."

Built for sound first. Then built to look good.

Lagos is loud. Generators, traffic, rain on the roof, a door opening mid-take. Most rooms fight that noise in the edit. This one keeps it outside, so every recording starts clean.

Sealed to the roof

Soundproofing runs up into the roof space. Traffic and heavy rain stay out of your recording.

Acoustic doors

A sealed entry, so nobody walking past ruins the best answer of the day.

Cool through long sessions

3.5HP inverter cooling keeps a sealed room comfortable under the lights, no open windows needed.

Cinema cameras, not webcams

6K cinema bodies on cine lenses, lit by Aputure and Nanlite. Up to 4 voices, each on its own track.

The screen **is the set.**

Most studios give you one backdrop and a ring light. This room gives you a library of worlds on a 100-inch screen, framed by warm-lit joinery.

Ambience

A fireplace, a skyline, a library. Same chairs, a completely different mood.

Your brand

Your logo, colours and episode titles animated behind you.

Sponsors

Placements that look built in, because they are.

IN THE ROOM

Blackmagic Pocket 6K G2 and Sony FX30 cinema cameras · Canon CN-E, Sigma Art and Rokinon cine primes · RØDECaster Pro II with four PodMics · Aputure 600x Pro and Nanlite lighting · DaVinci Resolve Studio on a calibrated 4K HDR monitor

Where are you right now?

Every creator who walks in is at one of three points. Find yours, then turn to that page. Everything you need is there.

01

Launch

"I have a message. I don't know where to start."

For professionals, coaches, pastors and experts with something to say. We shape the idea, coach you on camera, produce your first five episodes and launch the show with you.

Start with a Clarity Session, **₦150,000**

Page 4

02

Grow

"I have a show. I can't keep it going."

For creators who start strong and then life happens. A fixed slot, a topic bank, a prep call and a full edit every month, so the show keeps going.

Show plans from **₦450,000 a month**

Page 5

03

Record

"I have an audience. I need a better room."

For established creators who want cinema-grade picture and clean sound without the setup. Walk in, sit down, record. Our crew runs the room.

From **₦75,000 an hour**

Page 6

Not sure which door is yours? Come for a free studio tour and we'll tell you honestly.

+234 815 715 5555

Bring the message. We'll build the show around it.

You have credibility and something worth saying. What you don't have is a format, confidence on camera or a plan for who will watch. We answer all of that, then launch the show with you.

START HERE

Clarity Session

90 minutes of coaching and strategy, plus a camera test on set. Leave with a one-page show concept: audience, angle, format and name ideas.

150,000

Credited in full if you join the Launch Lab within 30 days

SIX WEEKS

Launch Lab

From idea to a launched show. Concept, coaching, a branded set, a trailer and five finished episodes, published and promoted.

2,500,000

Payable in two instalments

INSIDE THE LAUNCH LAB

Weeks 1-2	Discover. Positioning, audience, format, show name and your first 10 episodes planned.
Weeks 2-3	Build. Branded screen set, intro and outro, thumbnail style, and your YouTube, Spotify and Instagram channels set up.
Weeks 3-4	Script and rehearse. We write your scripts with you, then two on-camera coaching sessions and a recorded pilot we review together, frame by frame.
Week 5	Record. A trailer and five launch episodes, fully edited, with captioned clips. Enough to publish weekly for your first five weeks.
Week 6	Launch. Publishing, a launch-week promotion plan and a 30-day content calendar.

No cramming

We develop your script with you. On the day, you read it off a teleprompter. Nothing to memorise.

Coached, not just filmed

On-camera coaching is led by an ICF-certified executive coach, so you sound like yourself on your best day.

Keep the momentum

Graduates get their first month on any Grow plan at 25% off.

You turn up and talk. We handle the rest.

Most shows don't stop for lack of equipment. They stop at episode six, when work gets busy and the edit piles up. Our show plans are built to get you past that, month after month.

Fortnightly 2 episodes a month 450,000 /month Both recorded in one fixed weekday-morning slot Multi-camera edit, up to 45 minutes 6 captioned clips, 2 thumbnails Topic bank and a prep call before each sitting	Weekly MOST POPULAR 4 episodes a month 800,000 /month Everything in Fortnightly Two fixed weekday sittings 12 clips and your branded screen set Publishing to YouTube, Spotify and Apple Monthly performance check-in	Weekly Pro 4 episodes a month 1,400,000 /month Everything in Weekly A prime-time slot of your choice 16 clips, transcripts and show notes Guest booking support Monthly strategy session with a MarketEdge strategist
---	--	---

Three-month minimum. Twice-weekly shows (8 episodes) available on request at ₦2,600,000 a month.

The consistency system, in every plan

A fixed slot Same day, same time. The show becomes a habit.	A topic bank 12 episode ideas built with you on day one.	A prep call 15 minutes, 48 hours before. We chase so you don't have to.	Banked episodes Miss one sitting a quarter, reschedule within 30 days.	A scorecard Views, listens and followers, every month.
--	---	--	---	---

Founding Creators

Our first 10 Grow creators keep today's rate for 12 months. Ask us how many places are left.

Your show. Our room.

Cinema cameras, a sealed set and a crew that is ready when you walk in. Two-hour minimum on hourly bookings.

Room Only	Sealed room, 100" screen and ambience library, RØDECaster with up to 4 mics, house engineer. Bring your own camera crew.	₦75,000 /hr
Studio Session OUR STANDARD	Everything in Room Only, plus three 6K cinema cameras, lighting for rich skin tones, camera operator, director and a custom screen look. Files the same day.	₦150,000 /hr
Half-day	4-hour Studio Session. Batch two or three episodes.	₦540,000
Full day	8-hour Studio Session. Record a month in a day.	₦1,000,000
Studio Pass	10 Studio Session hours, prepaid, used within 90 days, with priority booking.	₦1,200,000

Add to any booking

Multi-camera edit and grade, 60 min	₦150,000	Audio edit and master, 60 min	₦50,000
Captioned clips	₦25,000 each, 5 for ₦100,000	Custom thumbnail	₦15,000
Transcript and show notes	₦20,000	Branded screen set, reusable	₦150,000
Show intro and outro	₦100,000	Rush delivery, 24 to 48 hours	+40%

1. Pick your door

Or book a free tour and decide on set.

2. Lock the date

A 50% deposit confirms your slot.

3. Send your outline

Run of show and screen content 72 hours ahead.

4. Record

Free reschedule with 48 hours' notice.

**Your next episode deserves
a better room.**

MarketEdge
ADVISORY

WhatsApp +234 815 715 5555

Studio 10, Ayo Fasugba Road, Magodo-Isheri,
Lagos

Email agency@marketedgeadvisory.com

Online marketedgeadvisory.com/studio